The embodiments of the invention in which an exclusive property or privilege is claimed are defined as follows:

1. An integrated container and infuser apparatus comprising:

a container having an interior cavity for holding an infusible substrate prior to infusion; and

an infuser in removable association with said container, said infuser having a well portion for receiving said infusible substrate, and having a plurality of apertures for permitting infusion of said infusible substrate.

- 2. The apparatus of Claim 1, wherein said plurality of apertures are disposed through said well portion.
- 3. The apparatus of Claim 1, further comprising a lid in removable association with said container, said lid having a rim for sealing engagement with said container for preserving said infusible substrate during storage thereof.
- 4. The apparatus of Claim 1, further comprising a cap in removable association with said infuser.
- 5. The apparatus of Claim 4, wherein said cap provides sealing engagement with said infuser for preserving said infusible substrate during storage thereof.
- 6. The apparatus of Claim 4, wherein said cap provides a temporary holding place for said infuser.
- 7. The apparatus of Claim 1, wherein said infuser includes at least two retaining clips for coupling said infuser to an associated drinking container.
- 8. The apparatus of Claim 1, wherein said infuser includes an outer peripheral flange to provide said removable association with said container.
- 9. The apparatus of Claim 7, wherein said infuser includes an outer peripheral flange to provide said removable association with said container.
- 10. The apparatus of Claim 9, wherein said retaining clips are coupled to said outer peripheral flange of said infuser.

- 11. The apparatus of Claim 1, wherein said infuser includes a protruding portion having a downwardly depending sidewall extending in an annular manner and a top wall, said protruding portion defining said well portion for receiving said infusible substrate.
- 12. A method of using an integrated container and infuser apparatus, said apparatus having a container having an interior cavity for holding an infusible substrate prior to infusion; and an infuser in removable association with said container, said infuser having a well portion for receiving said infusible substrate, and having a plurality of apertures for permitting infusion of said infusible substrate, said method comprising:

removing said infuser from said container; obtaining an amount of infusible substrate from said container; placing said amount of infusible substrate within said well portion; placing said infuser within an opening of an associated drinking container; pouring a fluid through said infuser.

- 13. The method of Claim 12, further comprising:
  steeping said infusible substrate to extract flavors from said infusible substrate.
- 14. The method of Claim 12, said apparatus further having a cap, the method further comprising:

placing said infuser on said cap after infusion.

- 15. The method of Claim 12, further comprising: coupling said infuser to an associated drinking container.
- 16. An integrated container and infuser apparatus comprising: a container having an interior cavity for holding an infusible substrate prior to infusion;

an infuser in removable association with said container, said infuser having a protruding portion and a plurality of apertures; the infuser being positionable on the container with the protruding portion facing upward and being positionable on an associated drinking container with the protruding portion facing downward; and

a cap removably positionable over the infuser, including over the protruding portion thereof.